



Free  
Breakfast  
Series

# Business Toolkit Series

Presented in partnership with the Town of Brookhaven Small Business Advisory Council, the Stony Brook Small Business Development Center and the Miller Business Resource Center

Looking to start, expand or effectively manage your growing business?  
Join us and be a part of our workshops.

Learn about many resources available to assist in your continued success!

*Unless otherwise noted each program will be held from 8:30am–11am  
at the Middle Country Public Library in Centereach.*

**Tuesday, September 29th**

## ***How to Write a Winning Business Plan with Cash-Flow Projections***

It is difficult to have a successful business without a business plan. Let the experts show you what a successful plan should be.

MCPL—Centereach

**Wednesday, October 21st**

## ***Using Social Networking to Increase Business\*\*\****

Social networks can help businesses connect with people. Find out how businesses are taking advantage of this new communication tool.

MCPL—Centereach

**\*\*\*This program will run from 6-8pm.**

**Tuesday, October 27th**

## ***Search Engine Optimization & Website Clinic***

Is your website doing all it should for your business?  
If not, then this workshop is for you.

MCPL—Centereach

**Tuesday, November 10th**

## ***How to Bring Your Invention or Idea to Market***

This working will give you the steps you need to market your invention or idea.

MCPL—Centereach

**Wednesday, November 18th**

## ***Managing During Crisis - Turning Breakdowns into Opportunities***

SBDC—Stony Brook

Call (631) 632-9070 for directions



Please let us know in advance if you require any special accommodations due to a disability.

MCPL—Centereach  
101 Eastwood Blvd  
Centereach, NY 11720

MCPL—Selden  
575 Middle Country Road  
Selden, NY 11784

For more information or to RSVP,  
please call Elizabeth Malafi at 631-585-9393 x296

